



# NEWS RELEASE

**For Immediate Release**

May 19, 2010

## **AUSTRALIAN AUCTION SITES REMOVE MORE THAN 300,000 ILLEGAL DVD MOVIES & TV SHOWS**

### ***Shoppers On eBay And Oztion Encouraged To Check If DVDs Are The Real Thing***

Singapore/Sydney - Following the removal of over 300,000 illegal DVD movies and television shows on online marketplaces eBay and Oztion, Australian shoppers online are being encouraged to check if they are purchasing the real thing.

Since the beginning of 2010, the Australian Federation Against Copyright Theft (AFACT) has worked with eBay and OZtion to remove 4,865 listings representing 322,956 illegal DVD copies of movies and television shows from their respective sites.

The illegal DVDs included box sets of several popular television series such as "Lost", "Underbelly" and "Mad Men".

Neil Gane, Executive Director of AFACT, said: "We welcome the continued support of eBay and OZtion in working together to ensure that Australians enjoy a genuine shopping experience.

Deborah Sharkey, Managing Director of eBay Australia & New Zealand Pty Ltd, said: "eBay is a great place to buy and sell practically anything but that does not mean everything. The transparency of the eBay marketplace, combined with our close working relationship with AFACT and law enforcement mean that eBay can effectively address wrongdoing, as demonstrated by the removal of these DVDs."

Philip Druce, General Manager of OZtion, said: "OZtion has over 6,000 categories ranging from Fashion to Electronics, but illegal DVDs is not one of them. We work closely with organisations such as AFACT to prevent illegal items being listed. Between the OZtion community, OZtion and AFACT any illegal listings are promptly removed."

Mike Ellis, President and Managing Director of Motion Picture Association, Asia Pacific, said: "We are encouraged that online marketplaces are tackling movie piracy on their services. We work very closely across the region with sites such as eBay and OZtion, providing advice on content protection. We greatly value our relationship with them and we see such partnerships as the best way to protect the public from fraudulent content while safeguarding the rights of creative communities in every country."

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**About the MPA:** *The Motion Picture Association (MPA) and Motion Picture Association International (MPA-I) represent the interests of major motion picture companies in the global marketplace. As part of this, it investigates and reports on activities infringing its member companies' intellectual property rights, assists with the resulting criminal and civil litigation to protect their copyrights, and conducts education outreach programs to teach movie fans around the world about the harmful effects of piracy. These activities have helped to transform entire markets from pirate to legitimate, benefiting video distributors, retailers, and foreign and local filmmakers alike.*

*The organization's worldwide content protection operations are directed from its headquarters in Los Angeles, California and overseen at the regional and local market levels by teams located in Brussels (Europe, Middle East and Africa), São Paulo (Latin America), Montreal (Canada) and Singapore (Asia Pacific). Its member companies include: Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLLP; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc. For more information about the MPA, please visit [www.mpa-i.org](http://www.mpa-i.org).*

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